

Three year programme in Digital Media and Communications

The academic session is divided into six semesters

Year 1		Year 2		Year 3	
Semester 1		Semester 3		Semester 5	
	MODULE		MODULE	Specialisation - in any one of the following	
1	History of Journalism , Communication theory and Practice	1	Visual Language I: News Videography	1	Broadcast Journalism
2	World View: Governance , Policies, society & Current Affairs	2	Reporting for Television	2	Digital Media
3	Media Laws, Ethics and regulations	3	Writing for Television	3	Digital Film Making
4	Structure of Media Organisations	4	Visual Language II: Editing : Video & Sound	4	PR & Advertising
5	Researching for Media: Tools and Techniques	5	Newsroom and Studio	5	Business Journalism
6	Special Subject Investigation	6	Anchoring / Panel Discussions	6	Sports Journalism
				7	Digital Photography
Semester 2		Semester 4		Semester 6	
1	Language Skills - Expression, Grammar , writing for News	1	Digital Journalism: Tools and Techniques	1	Project Design Implementation and Orientation
2	Interview techniques for Print Media	2	TV Documentary and Programming for Television	2	Audience Research and Media Management
3	Essentials of print Media Reporting	3	Digital Photography & Film Making	3	Creative Communication: Animation, Cartooning, Jingle writing
4	Copy Editing	4	Radio : Programming, Production & Jockeying	4	OJT= On Job Training
5	Page designing and Layout	5	Cinematic Appreciation & Writing for Cinema		
6	News Paper Production	6	Public Relations & Advertising		